

Health literacy: The story so far....

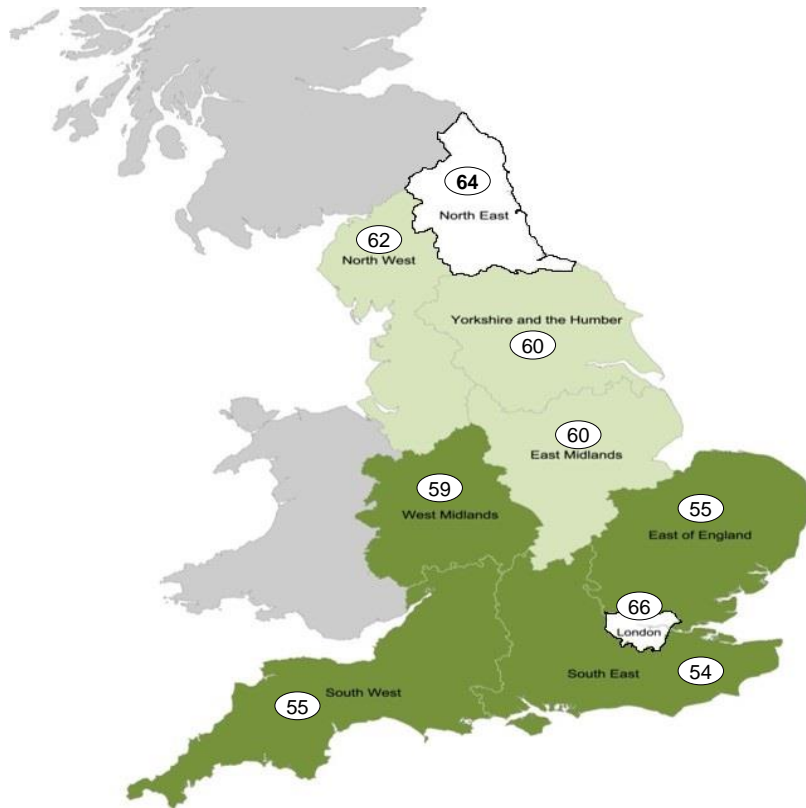
**Joanne Naughton –
Health Education England**

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National and regional picture: % of adults aged 16-65 years for whom health information is too complex



**Text (literacy)
AND
Numeracy
component of
health materials**

**National average
61%**

Rowlands et al (2015)

What have we been doing about it?

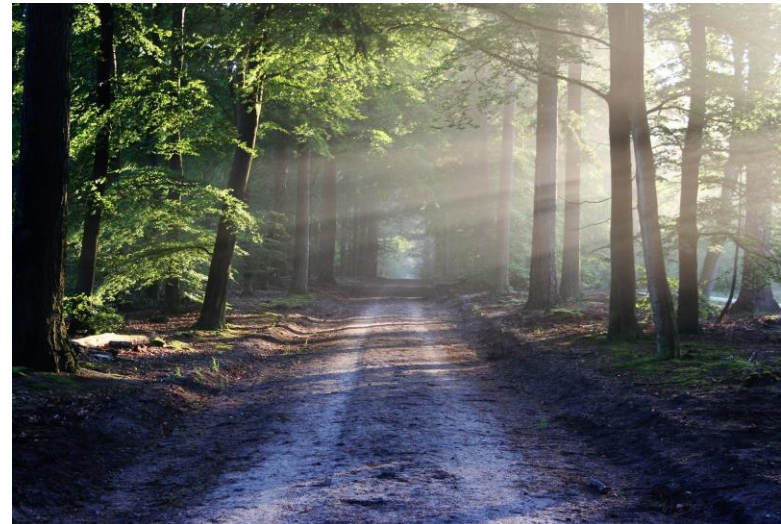
- 73 Library and knowledge staff have attended full day health literacy training
- Partnership events have been delivered with public libraries in Leeds and Manchester
- The Better Information Programme in Manchester for all staff in Health and social care
- Cumbria, Northumberland Tyne and Wear have health literacy champions across the Trust
- Health literacy as part of junior doctors training
- Local [health literacy data at your fingertips](#)

What next?

One hour awareness session - accredited by the Royal Society for Public Health

15 Minute induction

E-learning available on e-learning for healthcare



Its not too late to get involved

- Get in touch for:
- Awareness training
- Train the trainer
- [Health literacy elearning](#)

Let us know what you have been up to and get in touch for more information

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