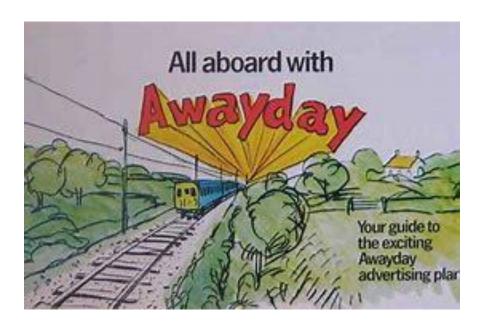


### **UX Away Day**

Federica Bianchini

Library Manager

**Bradford District Care NHS Trust** 

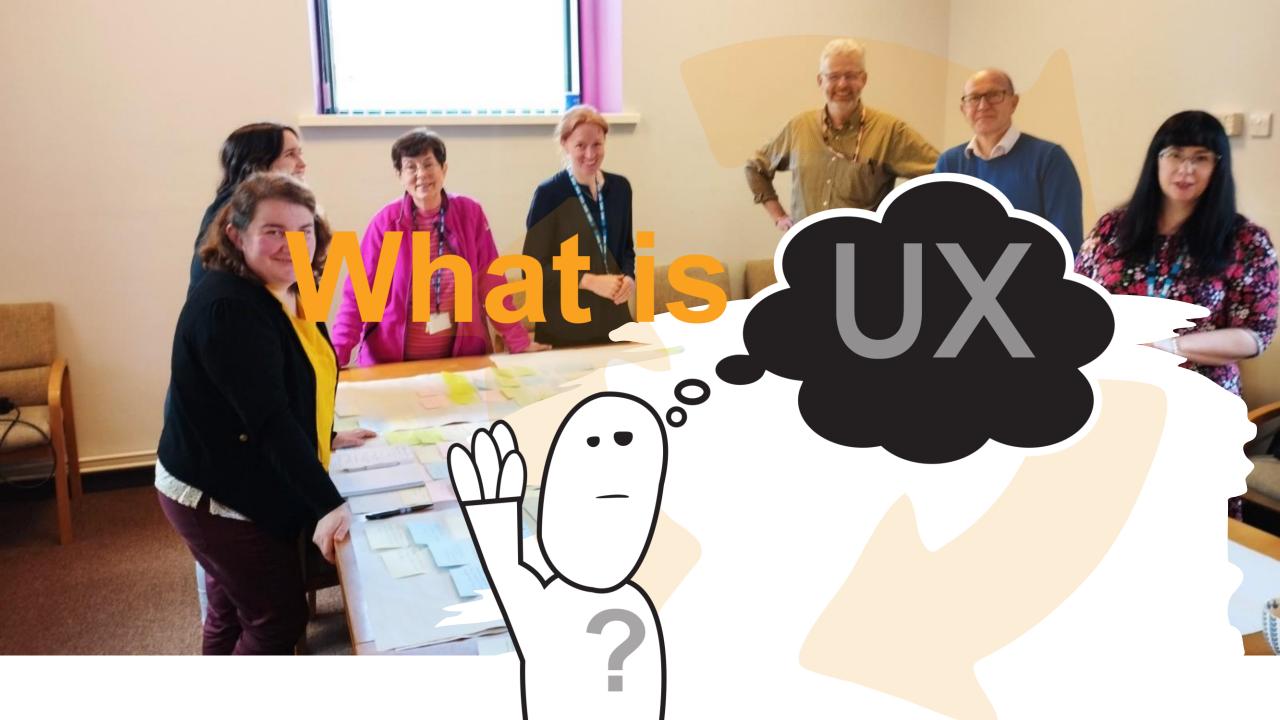


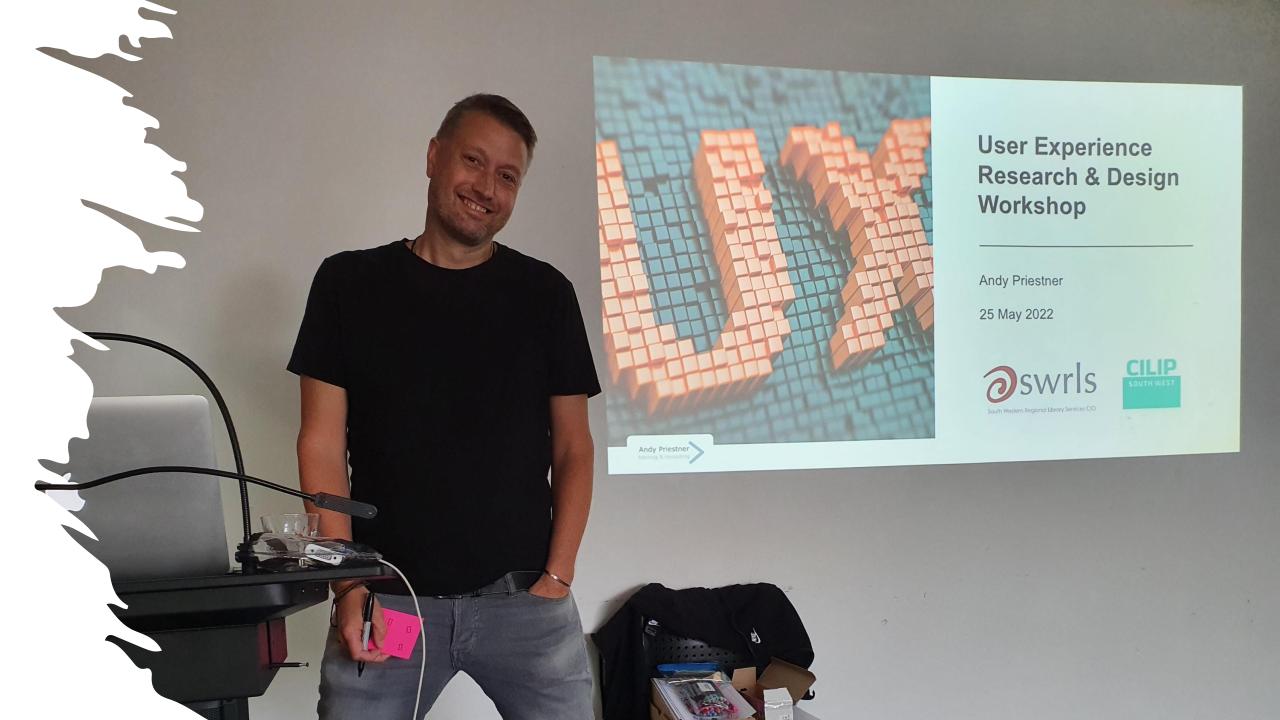












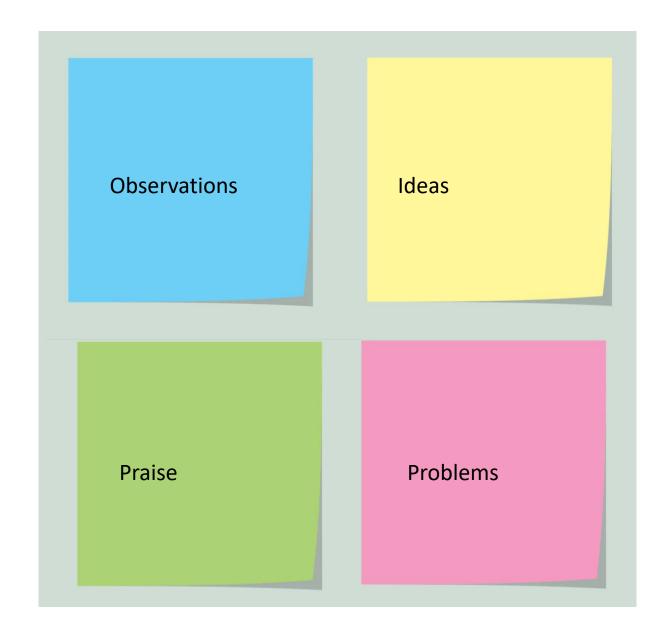
## Affinity Mapping



- -Content
- -Post IT
- -People coding
- -Be open

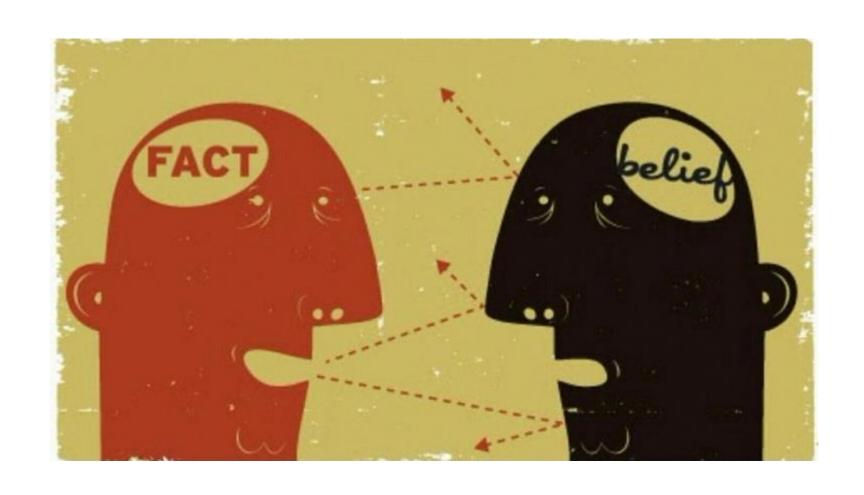


The power of post-it



#### !!!! Don't underestimate your BIAS

YEP Nope! Huh? Meh Yeah...



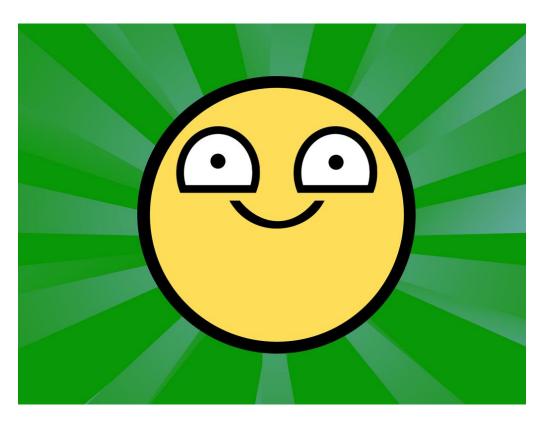




- Library Staff (2 pages)
- Physical Resources
- Library Space (2 pages) Online resources
- Library trainings

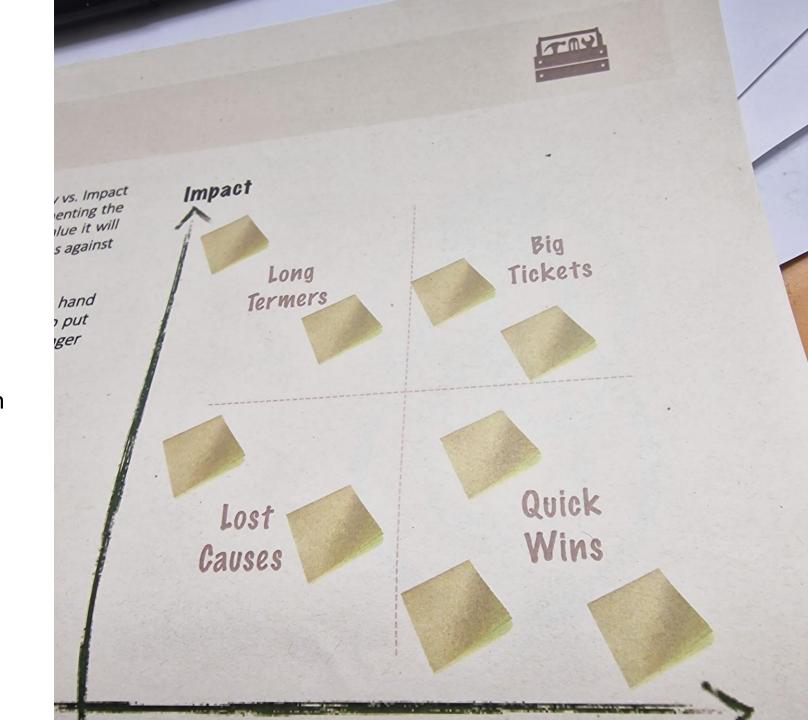
- Health promotion
- Advertising





# Choose your battle

- Contact directly people (quick wins)
- Themes for implementation plan (Big Tickets)
- Usual problems (eg estates) (Long Termers/Lost causes)



### Take away

- Team enjoyed reading results (Huh?)
- Team enjoyed having something practical to do and to respond to (Yeah!)
- I had less work to do (Yep!)
- Forged new partnership with colleagues thanks to the follow up (double YEP!)



## Any questions?

### Thanks

